Call for Submissions

RESCHEDULED AND VIRTUAL:

Engaged Management ReView (*EMR*) Global Writing Workshop on May 16,ᵗʰ 2020

Because of the COVID-19 world situation and travel restrictions, we are rescheduling and changing the venue of the *Engaged Management ReView's* (*EMR)* 3ʳᵈ no-cost (free) workshop to help practitioner-scholars prepare journal articles for submission to *EMR*.

We hope that by having a virtual workshop, we will not only receive more participants from the United States, but, also globally, especially from European participants.

The workshop is organized by the EDBAC and the *EMR* journal and it will take place from 1100-1600 ET (11:00 am – 4:00 pm, Eastern Time), on **Saturday, May 16,ᵗʰ 2020** via Zoom. Deadline for submitting a plan for a manuscript, or draft manuscript is Thursday**, April 30,ᵗʰ 2020.**

ORGANIZERS

• Professor Kalle Lyytinen, Case Western Reserve University

• Professor Lars Mathiassen, Georgia State University

• DBA Louis Grabowski, Georgia State University

• PhD Phil Cola, Case Western Reserve University

LOGISTICS

We will transmit a Zoom invitation email to each participant how has submitted a new or revised manuscript or a plan for a manuscript (3-4 pages extended abstract) before the workshop no later than **April 30ᵗʰ, 2020**. This manuscript will provide the baseline for discussions at the workshop.

Therefore, it is imperative that you include this manuscript in an email to both Kalle Lyytinen at kjl13@case.edu and Lars Mathiassen at lars.mathiassen@ceprin.org and copy it to the *EMR* email address at engaged-management-review@case.edu.

GOAL

The purpose of the workshop is to help DBA students and graduates prepare articles for submission to the *Engaged Management ReView* (*EMR*) journal. This journal is a joint venture between the EDBAC and Case Western Reserve University aimed at publishing research from the EDBAC community. At the workshop, you will learn about the profile of the journal and the different genres of articles that may be submitted (empirical, essay, and translation). Moreover, you will also receive guidance for how to develop submissions and learn about experiences with developing and reviewing articles for the journal. Finally, and most importantly, the workshop will provide participants opportunities to receive feedback on submissions that are in various stages of development for the journal.

The workshop will be helpful for potential authors in making their manuscripts ready for submission in any of the genres accepted by *EMR*. All participants are expected to familiarize themselves with the *EMR* requirements for the specific paper genre they adopt. This is particularly important for those that develop an empirical paper.

PROGRAM

1. Review and discussion of the article writing process
2. Review and discussion of the different *EMR* paper genres
3. Work in teams of 3-5 authors with 1-2 *EMR* editorial board members. Each team will provide detailed feedback to help authors further develop their manuscript for submission or resubmission to *EMR*.
4. Discussion among editorial board members and workshop participants on key lessons concerning writing and reporting practitioner-oriented research for *EMR* and reviewing for *EMR*.

ADDITIONAL INFORMATION

• For guidelines for how to format an *EMR* empirical paper, go here for a web page explanation and here for a Power Point brief
• For an example of what a published *EMR* empirical paper looks like, go here
• For an example of what a published *EMR* translation paper looks like, go here
• For an explanation of why the *EMR* empirical format is the way it is, go here
• For *EMR* Frequently Asked Questions, go here
• For videos of *EMR* board members discussing aspects of *EMR*, go here
• For the *EMR* editorial team, go here
• For the *EMR* editorial team, go here